



Leverage your Knowledge, Perspectives, and Experience to Secure Your Place in the Game

Now is not the time to be timid.

As a Team Leader, you need every advantage you can muster. You can't know everything about all the moving parts, so unleash the energy of those on your team who are experts in areas critical to your overall success. Your team building skills may not be the best, so fill the skill gap with the "natural" on your team. All you have to be is an ace at moving the chess pieces in a way that guarantees success.

How? By hiring Joyce Coleman to help your team find and unlock the goldmine in their brain, and showing you how to leverage the collective knowledge and skills. She'll help them find what they're great at, and how these insights can be applied to your project. She'll help you become the equivalent of a chess master.

Your customers' expectations have changed, and they are more willing than ever to make their voices heard.

Your team members have changed. Yes! The "kid" in a hairstyle that you might find a bit odd could be the key to the success of your project. Yet, you need the seasoned member who knows how to push the right buttons in your organization's culture.

Joyce provides customized programs—as keynotes or breakouts—that will help your work teams integrate innovation + technology + experience to gain a 21st century edge. Here are just two programs that she offers:

Leverage: How to package and deploy what you know to get what you deserve

This presentation cuts to the core of operating for success, personally or as a team. Joyce shows you how you can START NOW thinking and acting in a more strategic way to bring out the best that you and your team have to offer, all aligned with a desired goal. She'll provide an action plan that:

- Shows team members how it's to their advantage to get with the program
- Uncovers the strengths of each team member rather than dwell on their weaknesses
- Helps the team to leave their judging mind at the door, at least during the life of the project
- Provides a platform for leveraging collective strengths to achieve mutual goals

Trouble: It's only the other Face of Triumph

Joyce's unique presentation puts a different face on hard times or setbacks. Rather than retreat and lick one's wounds, Joyce shows your team how to use the experience to identify opportunities for new beginnings. Armed with Joyce's approach to trouble, you and your team will be primed to:

- Be on the lookout for trouble spots before they're pointed out by others
- Activate their problem-solving mode to create solutions that are likely to be acceptable in your environment
- Develop new perspectives on the situation that created the problem, reducing its sting and creating opportunity



About Joyce

Respected by colleagues for her uncanny ability to “turn lemons into lemonade” and “troubles into triumph”, Joyce has years of experience at the corporate senior management level, as well as with business start-ups and community organizations. Her first hand experience with operating under a magnifying glass helped develop a highly attuned sense of the value of information and alternate perspectives.

Partial Client List

American Red Cross; American Marketing Association; Black Chamber of Commerce National Conference; Friends of Walthall County Library; Institute for International Research; International Airline Transportation Association - Inflight Division; Kansas City School District; Publishers Marketing Association; Richmond Heights Department of Public Works; State of California Community Colleges; State of Utah Office of Ethnic Affairs; Los Angeles Success-Network Group; LLIFE

“Energetic, on-point, and life-changing for our group. We are going to embed your message in our training. “

Dr. Gerald A. Higginbotham

www.LLIFE.org

“Thank you, you were great and people loved your presentation. You’re so full of hope and optimism, I feel really blessed to have the opportunity to meet you.”

Luz Robles State of Utah Office of Ethnic Affairs

“You really made a difference in the way my team understands and appreciates customer service. Thank you.”

Edwin Birch-Director, Kansas City School District

“I want to thank you one more time. You really helped make our conference a success. I have been reading {Soul Stirrings} to my Children’s literature class.”

Bobbie Richardson Blue Mountain College

“Joyce demonstrates a unique ability to identify areas of growth for our organization. She makes us more competitive.”

Robin Wilson, EVP Groen Brothers Aviation, former Vice Chairman, TWA

Soul Stirrings: How Looking Back Gives Each of us the Freedom to Move Forward

Joyce’s own “Trouble into Triumph” story. A humorous non-fiction account of growing up in a time and place that are as different from what is considered “mainstream” as night from day. There are notes that communicate the learning that Joyce took from the experience.



Teamwork, Collaboration, and Networking: A Case for Working Together Systematically to Achieve Successful Living

This blueprint for working together to achieve a mutually beneficial common goal is a quick must-read. It is a blueprint for working together in harmony, whether you’re in a corporation or your local church.



If your team is not delivering what your customers and top management demand, leverage your collective knowledge NOW to make a change.

Contact Joyce Coleman today

314.395.0544

www.joycecoleman.com

***Leverage your Knowledge,
Perspectives, and Experience to Secure
Your Place in the Game***